

| Club Name | Selected Category | Entry Name | Entrant Company / Organization | Winner Types |
|-------------------------------------|--|-------------------------------------|--|--------------|
| Best of Show | Internet Commercial | Need Anything From The Store? | mono | |
| Judge's Choice | Podcast Series | Borrowed Interest | mono | |
| Judge's Choice | Integrated Advertising Campaign - Local - Consumer | This is Our Ice Campaign | OLSON | |
| Judge's Choice | Integrated Advertising Campaign - Regional/National - Consumer | 3M Pride Consumer Campaign | Colle McVoy | |
| AAF-Madison | Packaging | Fantasy Factory 12 pack | Backflip | Silver |
| Ad Fed MN | Packaging | Fair State Spirit Foul Packaging | Little & Company | Gold |
| Ad Fed MN | Packaging | Fair State Giantsbane Packaging | Little & Company | Silver |
| Ad Fed MN | Packaging | Støberi Men's Wedding Ring Package | Støberi | Silver |
| Ad Fed MN | Packaging Campaign | J. Kumari | Ultra Creative | Silver |
| Ad Fed MN | Book Design | Amazing MN | Skjei Design Co. | Gold |
| Ad Fed MN | Card, Invitation or Announcement | The \$1,000 Mint Julep Cup | Periscope | Silver |
| Ad Fed MN | Card, Invitation or Announcement | 3M Pride Infinity Poster | Colle McVoy | Silver |
| Ad Fed MN | Card, Invitation or Announcement Campaign | Feast on the Field | Carmichael Lynch | Silver |
| Ad Fed MN | Direct Mail 3-D/Mixed | Legacy | Mirum | Silver |
| Ad Fed MN | Advertising Industry Self-Promotion Direct Marketing & Specialty Items | Kindnest | Ultra Creative | Gold |
| Ad Fed MN | Guerrilla Marketing | WinField OOH Coffee Cup | Colle McVoy | Silver |
| South Dakota Advertising Federation | Out-Of-Home Installation | Delta Dental Donut Abacus | ADwerks, Inc. | Silver |
| Ad Fed MN | Out-Of-Home Installation | Handsome Mobile Retail Experience | KNOCK | Gold |
| Ad Fed MN | Out-Of-Home Installation | Carpeted Dog Park | OLSON | Silver |
| Ad Fed MN | Out-Of-Home Installation | Simon Beck Snow Art Installation | Carmichael Lynch | Silver |
| AAF-Fox River | Out-Of-Home Multiple Installations | Bellin Health Titletown SMOC | Elevate97 | Silver |
| Ad Fed MN | Event | Jacques Penné Pop Up Shop | Periscope | Gold |
| Ad Fed MN | Event | Flood the Rink Event | OLSON | Silver |
| Ad Fed MN | Event | Carpeted Dog Park | OLSON | Gold |
| AAF-Central Minnesota | Poster Campaign | GREAT Theatre 2017 Season Posters | Adventure | Silver |
| Ad Fed MN | Poster Campaign | Guthrie Theater Seasonal Posters | Little & Company | Silver |
| Ad Fed MN | Consumer Website | Google Project Fi | mono | Silver |
| AAF-Madison | Consumer Website | Elevated Tree Care Website | Lion Tree Group | Silver |
| Ad Fed MN | Social Media, Single Execution | Post Consumer Brands - Cereal Day | Public Works | Gold |
| AAF-Madison | Social Media, Campaign | How To Videos | Stephan & Brady | Silver |
| Ad Fed MN | Online/Interactive Branded Content & Entertainment | LaCroix Hair Social Campaign | Scruples Hair Care | Silver |
| Ad Fed MN | Advertising Industry Self-Promotion Online/Interactive | mononomnoms | mono | Silver |
| Ad Fed MN | Regional/National Television Commercial | "Kevin" | Martin Williams | Silver |
| Ad Fed MN | Regional/National Television Commercial | "Doors" | Martin Williams | Silver |
| Ad Fed MN | Regional/National Television Commercial | Moving Out | Carmichael Lynch | Silver |
| Ad Fed MN | Regional/National Television Commercial | Forever Young | Carmichael Lynch | Gold |
| Ad Fed MN | Regional/National Television Commercial Campaign | Lorissa's Kitchen TV Campaign | Carmichael Lynch | Gold |
| Ad Fed MN | Regional/National Television Commercial Campaign | Subaru Impreza Launch | Carmichael Lynch | Silver |
| AAF-Madison | Internet Commercial | How To Read An Ingredient Label | Stephan & Brady | Silver |
| AAF-Madison | Internet Commercial | How Do You Know Who Makes Your Food | Stephan & Brady | Silver |
| AAF-North Dakota | Internet Commercial | Automation With Intelligence | Threefold | Silver |
| Ad Fed MN | Internet Commercial | Russell Mascots | Drive Thru | Silver |
| AAF-Madison | Internet Commercial | Oscar Mayer Introduces Wienerfleet | Mirror 34 Productions, Inc. & MCGARRYBOWEN | Silver |
| Ad Fed MN | Internet Commercial | Need Anything From The Store? | mono | Gold |
| Ad Fed MN | Internet Commercial Campaign | Need Anything From The Store? | mono | Gold |
| Ad Fed MN | Podcast Series | Borrowed Interest | mono | Gold |
| Ad Fed MN | Webisode | 3M Pride Parents Coming Out Film | Colle McVoy | Silver |
| Ad Fed MN | Branded Content & Entertainment - Non-Broadcast | 3M Pride Parents Coming Out Film | Colle McVoy | Silver |
| South Dakota Advertising Federation | 61 - Branded Content & Entertainment Campaign | We Make The Dots | Fresh Produce | Silver |
| Ad Fed MN | Public Service Online Film, Video & Sound | BrandLab Headlines Video | Colle McVoy | Silver |
| Ad Fed MN | Integrated Advertising Campaign - Regional/National B-to-B | Own the Cone integrated Campaign | Colle McVoy | Silver |
| Ad Fed MN | Integrated Advertising Campaign - Local - Consumer | All Eyes North | Friends & Neighbors | Gold |
| Ad Fed MN | Integrated Advertising Campaign - Local - Consumer | X-Games Takeover | Carmichael Lynch | Gold |
| Ad Fed MN | Integrated Advertising Campaign - Local - Consumer | This is Our Ice Campaign | OLSON | Gold |
| South Dakota Advertising Federation | Integrated Advertising Campaign - Regional/National - Consumer | Lorraine Cross Award Campaign | Lawrence & Schiller | Silver |
| Ad Fed MN | Integrated Advertising Campaign - Regional/National - Consumer | Jackson Hole Integrated Campaign | Colle McVoy | Gold |
| Ad Fed MN | Integrated Advertising Campaign - Regional/National - Consumer | 3M Pride Consumer Campaign | Colle McVoy | Gold |
| Ad Fed MN | Integrated Brand Identity Campaign | Macalester College Brand Identity | Little & Company | Silver |
| Ad Fed MN | Online/Interactive Campaign | #MeetAnOwner | Carmichael Lynch | Silver |
| Ad Fed MN | 76 - Integrated Media Public Service Campaign | Basilica Block Party 2017 | Periscope | Silver |
| Ad Fed MN | Ad Club or Marketing Club Advertising | The Pretty Good Show Illustration | Wunderman Minneapolis | Silver |
| Ad Fed MN | Illustration Series | X-Games Takeover | Carmichael Lynch | Silver |
| South Dakota Advertising Federation | Photography Campaign | Lorraine Cross Award Photography | Lawrence & Schiller | Silver |
| Ad Fed MN | 84B - Campaign | All Eyes North | Friends & Neighbors | Silver |
| Ad Fed MN | Cinematography | Places | BBDO | Silver |
| Ad Fed MN | Cinematography | "Kevin" | Martin Williams | Silver |
| Ad Fed MN | Cinematography | "Doors" | Martin Williams | Silver |
| Ad Fed MN | Cinematography | Best Buy Passion San Diego | Wunderman Minneapolis | Silver |
| Ad Fed MN | Video Editing | Jackson Hole Stay Wild :90 Spot | Colle McVoy | Silver |
| Ad Fed MN | Music With Lyrics | Post Brands "Cereal Day" | NoWare Media | Silver |
| Ad Fed MN | Sound Design | A&E Bio "Tupac Trailer" | NoWare Media | Silver |
| Ad Fed MN | Innovative Use of Interactive/Technology | Trolli Beardksetball | Periscope | Gold |
| Ad Fed MN | Innovative Use of Interactive/Technology | Jacques Penné - Virtual Store | Periscope | Silver |